BUSINESS ANALYSIS

The Core of Every Successful
Digital Transformation Project

THE
PROJECT FOUNDRY
REPEATABLE EXCELLENCE

PROJECT
MANAGEMENT

BUSINESS
ANALYSIS

PROJECT
SUCCESS

STRATEGY
REALISATION

FROM STRATEGY ——— TO SUCCESS

01 STRATEGY DISSECTION

- Define the desired outcomes to meet the strategy
- Validate the capabilities to meet the goals
- Quantify the Return on Investment per goal to define the business case(s)
- Agree the prioritised strategy delivery

02 STRATEGY ENABLEMENT

- Analysis of project complexity and environment
- Understanding the technical and resource dependencies
- Project identification and prioritisation based on business value and abilities
- Divide the program into defined projects to begin work on the highest priorities

03 PROJECT APPROVAL

- Design new products and processes
- Quantifying budgets and resource needs
- Defining Success for the project
- Propose quick wins based on business benefit and ease of execution

04 PROJECT INITIATION

- Define the 'as-is' and the projects key objectives
- Build the most efficient roadmap
- Identifying the resource needs and methods of analysis
- Identifying the key metrics and 'as-is' baseline metrics to enable benefit realisation

05 PROJECT IMPLEMENTATION

- Ensuring that business needs are met and re-evaluated throughout
- Identifying and agreeing customer requirements
- Collaboration with key stakeholders to produce a quality outcome
- Ensure adoption of project to meet key objectives

06 SUCCESS ASSESSMENT

- Quantifying metrics to prove that success has been achieved
- Ongoing analysis to make sure that what was made still works!

01 STRATEGY DISSECTION

DEFINE THE DESIRED OUTCOMES TO MEET THE STRATEGY

Understand what needs to be done to realise the company's, department's or team's goal.

'SMART' Target Definition

VALIDATE THE CAPABILITIES TO MEET THE GOALS

Assess if the business has what it takes to achieve the goals in terms of bandwidth, capabilities, technology and process.

Target Verification

QUANTIFY THE RETURN ON INVESTMENT PER GOAL TO DEFINE THE BUSINESS CASE(S)

Get into the numbers, the financial commitments and budgets for strategy realisation.

Understand the RoI

AGREE THE PRIORITISED STRATEGY DELIVERY

Understanding what works when and garnering agreement on the most appropriate path.

Strategy Enablement Roadmap

02 STRATEGY ENABLEMENT

ANALYSIS OF PROJECT COMPLEXITY AND ENVIRONMENT

Cross checking the company's culture and values against the potential project delivery.

Project Readiness

UNDERSTANDING THE TECHNICAL AND RESOURCE DEPENDENCIES

An investigation of interdependencies can massively reduce the risk of failed planning and unrealistic expectations.

Technical & Resource Readiness

PROJECT IDENTIFICATION AND PRIORITISATION BASED ON BUSINESS VALUE AND ABILITIES

Based on our analysis, a set of projects will be identified and ordered to ensure individual project success. This will deliver the company's, department's or team's high level objectives.

Prioritised Project Catalogue

03 PROJECT APPROVAL

DESIGN NEW PRODUCTS AND PROCESSES

Knowing the project's end needs will drive the solution design and approach to guarantee success.
We know how to do it, we've done it many times!

Solution Design

DEFINING SUCCESS FOR THE PROJECT

Only when you know what the end line is will you know that you reached it. Without quantifying what success is it is impossible to know that the project is successful.

Definition of End State

QUANTIFYING BUDGETS AND RESOURCE NEEDS

The accuracy of a budget, timeline and human capital investment needs a final once-over. It costs a lot less to catch a miscalculation at this stage before it amplifies with time.

Detailed Project Budget

PROPOSE QUICK WINS BASED ON BUSINESS BENEFIT & EASE OF EXECUTION

Some quick wins require a change of behaviour, some technology. Knowing what is achievable yet valuable is essential before undertaking them.

Quick Wins

04 PROJECT INITIATION

DEFINE THE 'AS-IS' AND PROJECT'S KEY OBJECTIVES

Before change can occur we need to know what needs to be changed and why.

Current State Mapping

IDENTIFYING THE RESOURCE NEEDS AND METHODS OF ANALYSIS

There are differing methods to complete a project. There is not a 'one size fits all' approach. Knowing what works in the specific circumstance is crucial.

Project Methodology

BUILD THE MOST EFFICIENT ROADMAP

There are many paths to the end point, but you can only follow one. Working out which path to take that gets you there efficiently requires analysis not trial and error.

Analytically Based Project Plan

IDENTIFYING THE KEY METRICS AND 'AS-IS' BASELINE METRICS TO ENABLE BENEFIT REALISATION

Identifying and quantifying the 'as-is' and defining the KPIs will keep the project on track to achieve the end goals.

KPI Definition & Baseline

05 PROJECT IMPLEMENTATION

ENSURING THAT BUSINESS NEEDS ARE MET AND RE-EVALUATED THROUGHOUT

The PM will monitor where a project is, the BA will tell you if it's accomplishing the key objectives. This will enable the creation of the ideal 'to be' state.

Ongoing Needs Assessment

IDENTIFYING AND AGREEING CUSTOMER REQUIREMENT

Understanding the difference between the customer's needs as opposed to their wants is crucial.
We challenge their beliefs to identify and document what is truly required to create the most efficient outcome.

Requirements Definition

COLLABORATION WITH KEY STAKEHOLDERS TO PRODUCE A QUALITY OUTCOME

Our Business Analysts not only identify the need – they also work with the implementation team to ensure the product meets the requirements to deliver a quality user experience.

Ongoing Quality Review

ENSURE ADOPTION OF PROJECT TO MEET KEY OBJECTIVE

A well-oiled project delivery capability utilises our expertise to make sure its outcomes are realised, not just hoped for.

Change Management Plan

06 SUCCESS ASSESSMENT

QUANTIFYING METRICS TO PROVE THAT SUCCESS HAS BEEN ACHIEVED

Building the best and most efficient feedback loop takes time in the beginning but can pay dividends to ensure success over time. Build those metrics and make sure they are reviewed, often.

Post Project Benefit Realisation

ONGOING ANALYSIS TO MAKE SURE THAT WHAT WAS MADE STILL WORKS!

Outputs are not the same as successful outcomes. And successful outcomes change as the working environment changes. Continuous assessment is key for an agile organisation.

Ongoing Reviews & Controls

HOW TO DEPLOY

DEDICATED BUSINESS ANALYSIS PROFESSIONAL

- A dedicated expert that works exclusively with you
- Can be part of one or more of your projects
- Has access to and the support of our team of professionals
- A pool of different resources at differing price points and locations
- Our resourcing team ensures the best fit for your company and needs

  Call for pricing

BUSINESS ANALYSIS GOVERNANCE & SUPPORT

- Provides an additional layer of governance and support
- Relationship maintained across projects to ensure knowledge retention
- Ability to onboard resources with minimal impact to you
- Provides cover in case of unexpected absences
- Ability to scale the team to meet peak demands

  Call for pricing

BUSINESS ANALYSIS AS-A-SERVICE

- A partnership between you and us to enhance and increase your capabilities
- Delivery focused team that ensures successful outcomes
- Ability to draw in additional resources to meet the agreed deliverables
- Long-term understanding of your needs to help you with achieving your strategy
- Senior analysts that will draw on their experience to quantify and help you realise benefits

  Call for pricing

FROM STRATEGY TO PROJECT DELIVERY

World Class Business Analysis Services

Business analysis is the glue that binds project management with strategic ambition. It's the often misunderstood missing link between deep understanding and clarity of action.

While Project Management delivers on-time, Business Analysis makes sure that what is being delivered is the most efficient, costs effective, integrated and simplest solution to the problem at hand.

At The Project Foundry, we have some of the most experienced business analysts professionals in Europe. They help break strategy into action and discover the details behind each action.

Their role is to weave solutions by leveraging your subject matter experts' business understanding and the required project delivery schedules. They roll up their sleeves and work on defining technical, procedural challenges as well as making sense of complex problems.

If clarity and rapid solution development is what is required on a project, the team at The Project Foundry have the expertise to help.

Our services are customised to fit your delivery needs. We can add top-up resource at peak times or place our experts on-site to go deep on every part of your strategy delivery.

Contact:

SEAN RYAN

HEAD OF BUSINESS ANALYSIS

SEAN.RYAN@THEPROJECTFOUNDRY.COM

THE PROJECT FOUNDRY

REPEATABLE EXCELLENCE

The Academy, 42 Pearse St ,Dublin, D02 YX88

www.theprojectfoundry.com

+353 1 445 2218

THE
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